

nådigalundtan

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Lundaekonomerna #132



“FEMALE REPRESENTATION ON INFLUENTIAL POSITIONS IN SOCIETY ARE STILL NOT OFTEN FOUND”

Elvira E. Eriksson

page 13

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Nådiga Lundtan is a magazine by and for students at Lund University School of Economics and Management. All work is done voluntarily since we are a part of a non-profit organization. We strive for relevance and high quality in everything we do, and we aim to be Sweden's top union magazine for economic and management students.

The statements in the magazine are only to be considered as views of LundaEkonomerna if specified.

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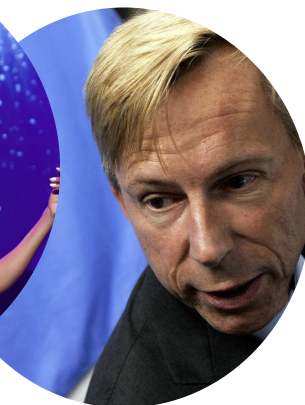


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EDITORIAL

It's been ten months since I was in the General Council of LundaEkonomerna, trying to explain why I would suit as editor-in-chief of Nådiga Lundtan. My strongest argument was change. Lundtan was a great magazine but I saw huge potential for improvement. The General Council bought by arguments and here I am. But as the semesters pass and you have not only school, but also an extra work, honours track, an ambition to attend all social events and also be the editor of a magazine, you realise that there is not much time left to make those ambitious changes. Although, I believe that we have made a couple of significant changes.

Lundtan is as old as LundaEkonomerna and has ever since been published in paper. Last year however, we launched our completely own web magazine as well (check it out on lundtan.lundaekonomerna.se!!). That I think is a major milestone, which is also the theme of this issue. Another one is that we have recruited two completely new reporters whom I am certain will make an amazing job for our magazine. And perhaps most importantly, we've created an Instagram-account (follow us at [@lundtan.le](https://www.instagram.com/lundtan.le))! With all this, I want to encourage you to not turn opportunities down in life, great change will happen either way. I wish you all a pleasant reading moment as the winter changes into spring.

Sincerely,



Hanna Rasmusson, Editor-in-Chief

ORGANIZATIONAL IDENTITY AND HISTORY

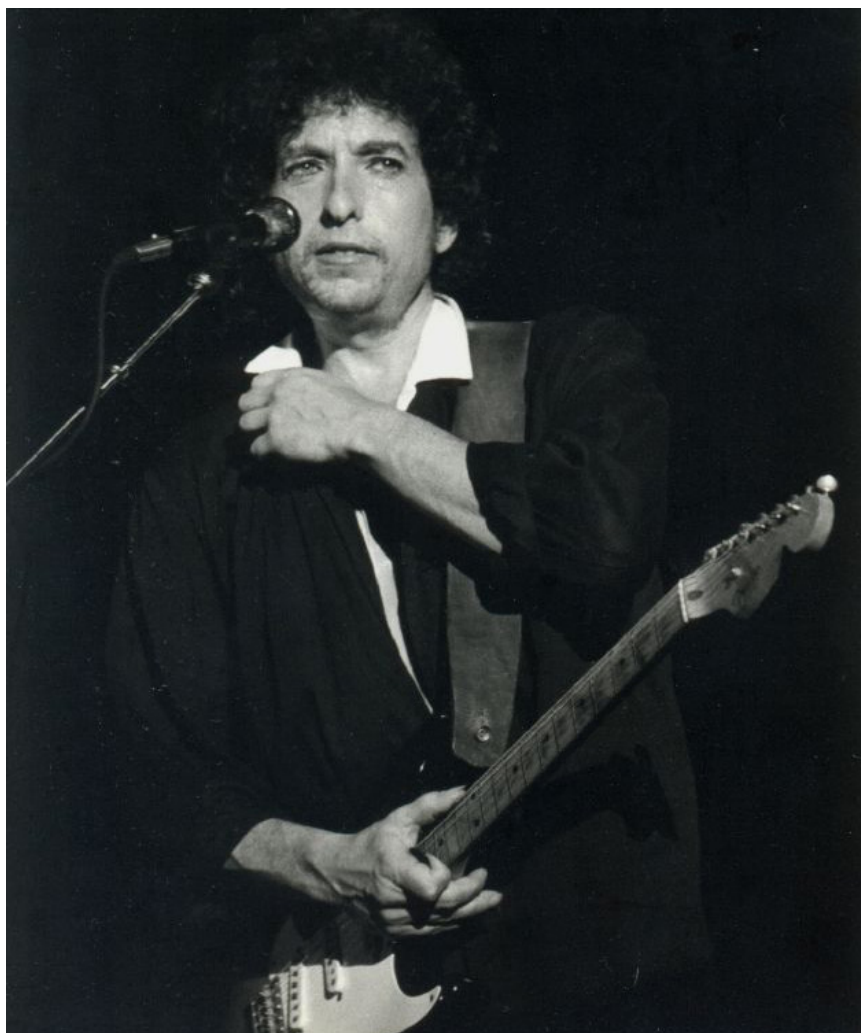
Since *milestones* in our lives might have long-lasting effects on how we behave and how we define ourselves, one might draw a parallel between individual identity and organizational identity in terms of being affected by the past: organizations too have his-

tory and this might influence their identity. But what do we mean by *identity* in this context?

The quest to establish a consensus on the definition of identity has remained one of the biggest challenges in philosophy and psychology. Identity is a widely-debated

concept, which has important implications in organizational theory. Although organizational identity (OI) is still one of the most important tools in order to understand an organization and its interaction with its environment, as He and Brown (2013) reviewed, it is “*suffering an identity crisis*”.





Bob Dylan

Originally, OI referred to claims about the organization's central, distinctive and enduring features. This was followed by further definition attempts, like *"the theory that members of an organization have about who they are"* or *"the combinative construal of firm culture, history, structure, characteristics, status and reputation"*. In addition, in the last three decades, with the beginning of a postmodern approach, some also started to look at OI as constructed by continuous processes of narration.

Interestingly – as Zundel, Holt and Popp (2016) discusses – organizations use *"historical re-*

sources to forge identities and actively manage perceptions of internal and external audiences". Although OI and history are intertwined elements in reacting to environmental changes, we still do not know much about how they affect each other.

So, how can an organization use its history to manage perceptions of its identity?

1 Some suggest using history as a leadership tool, while indicating a strong relationship with identity: *"The history of the enterprise can instill a sense of identity and purpose and suggest*

the goals that will resonate" (Seaman and Smith, 2012).

2 Other researchers use the concept "identity work" to indicate that it is a negotiated process, while focusing on how history can be used for strategic changes in the organization, e.g. *"how the past was used by executives of the LEGO group to articulate claims of a future identity"* (Suddaby, Foster and Trank, 2014).

3 History can also increase the awareness of the employees that they are members of a changing community which can be an important element of strategic change (Zundel, Holt and Popp (2016).

These examples do not attempt to provide a comprehensive overview. However, they can indicate that our history is not only a static element with a fixed influence on who we are as individuals or organizations. Moreover, it can be a dynamically applied tool to change perceptions on how we define ourselves or how we are defined by others.

While the interaction between history and identity remain somewhat unclear and unspecified in general, some approach this Gordian Knot - like Alexander the Great – with an easy cut:

"I define nothing ... I take each thing as it is, without prior rules about what it should be."

- Bob Dylan

Text: Benjamin Kallai
Photo: Pexels & Xavier Badosa

LIFE AFTER LUND

When arriving in Lund most students don't think about what comes after their graduation. Three years or six terms is a long time when your attention span is the next exam or sittning. But as graduation approaches so does reality and those who don't continue studying ought to apply for jobs. But what do employers look for in new graduates?

The first step of most applications is sending in a cover letter and CV which can get you an interview. But how do you set yourself apart from the competition? There are the obvious ways, getting high grades, extracurricular activities and having a part-time job. but there is more to have in mind. When asking employers if either

one is more important than the other, they respond that neither is, they should support and strengthen one another. Furthermore, they named common mistakes found in cover letters. Christin Rach at Grant Thornton mentioned that graduates rarely write why they want to work at Grant Thornton or within the area they applied for. Marie Ekström and Jonas Predikaka at Carnegie also mentioned these two points. They commented that many cover letters use the same generic expressions and that a genuine interest for the employment and company shines through.

Employers concur that showing a genuine interest in both the company and industry sets your application apart from the others. However, showing an interest is not equivalent to possessing knowledge about the industry.

Anneli Bucht, analyst at Nordea Markets, noted that having an interest often correlates with knowledge but that curiosity and a strong will to learn can be equally beneficial.

A good application is customised for every company and every position. Marie and Jonas at Carnegie mentioned that this is not easily done, a good application takes time. Finally they advised possible applicants to time into their application and interview. Christin advised students to use career fairs and events to speak with them since they might remember you once you apply or you can use it as an icebreaker during the interview. Finally, Anelli advised possible applicants to figure out what makes them special and what they can contribute with.

Text: Carl De Geer
Photo: Pexels



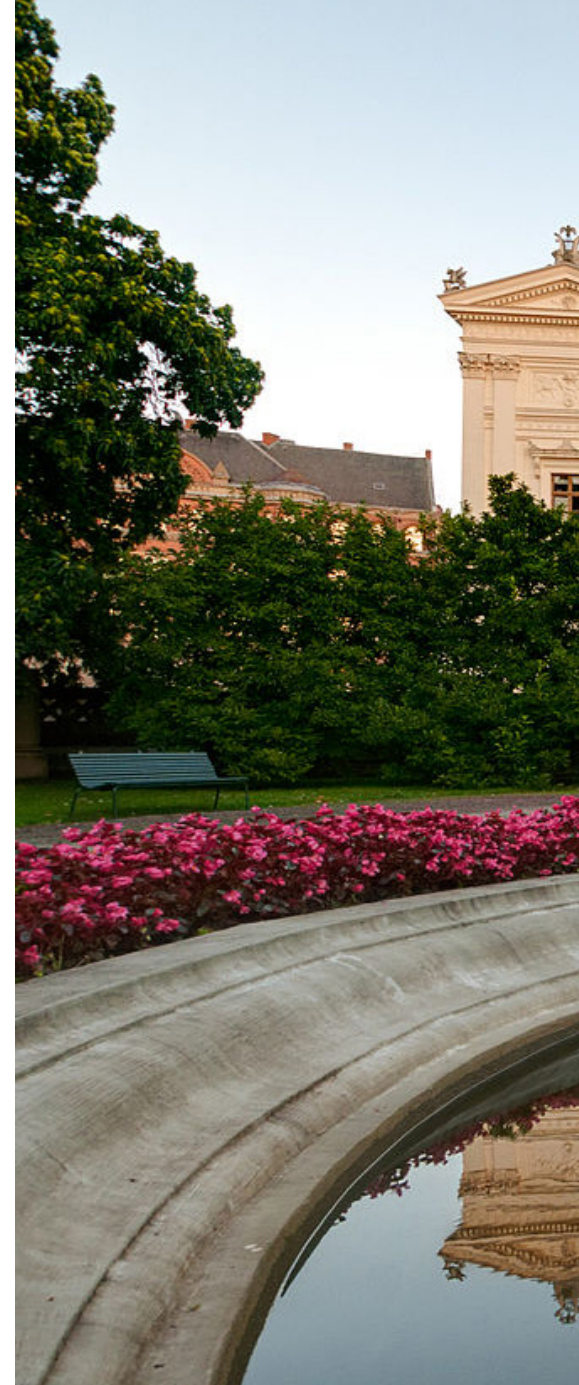
THE END OF KNOWLEDGE AND FACTS?

For a long time we have been told that we are moving into a knowledge based society. Politicians and businesspeople are all talking about how important knowledge is in order to develop our society into an even better place and to keep up with the increasing competition from emerging countries. Knowledge and facts are no longer something offered only to some few people at the top of the society, but rather open for everyone only a few clicks away on the internet. With that in mind, it would be easy to think that we would be more driven by actual valid facts with strong evidence. Instead, it seems like truth and facts are being marginalized in discussions, while feelings and personal thoughts and opinions are taking a bigger place in arguments.

This year is a special one! Lund University is celebrating 350 years in the service of educating students to become well known citizens of both Sweden, Europe and the world, making it one of the oldest university in Sweden. This means that the university has been through countless historical happenings and different governments. Through these years it has kept up its vision to embrace and educate generation after generation of people with knowledge that have helped to build our country, and get a better understanding of the world that we live in. Lund University is reoccurring on the list amongst the top 100 universities in the world. It all began after the peace treaty between Sweden and Denmark at Roskilde in 1658. Sweden gained new land from Denmark that today are a part of Sweden, like Skåne county. Soon after this there were many remarks to create a university in this part of the country, since few could afford to go to other univer-

sities in Sweden or other countries around that region. It was also expressed that it would be a good investment in order to quickly get people from previous Danish parts into the Swedish society. In the beginning there were four faculties and has since grown into eight with over 60 different institutions, and is constantly growing and offering new courses in different subjects.

The importance of Lund University as a knowledge learning institution has been of vital





The main University building in Lund

importance for the southern part of Sweden for a long time. The idea of knowledge as something that is worth sharing and teach to new generations have long been emphasized in their vision. From being something only offered to some lucky few, it can now basically be sought of by anyone who wants to continue to studie at a higher level. Over the years, an increasing amount of students have been assigned to different programs, leading to more people

getting an higher education than ever before. At the same time we now can find all kind of knowledge and facts only a few clicks away through the internet, a paradigm shift from how it was before when your biggest assets would come from books and lexicons or being told by educated people. It is therefore interesting to look at different discussions in our society today being more centered around feelings and thoughts, rather than facts and knowledge.

Platon described knowledge as a part something that is justified, true, and believed. It might not be the best way to describe it, but it is a simple way to start and view knowledge. To give an example, we can look at the current president of the USA, Donald Trump's many statements, sometimes carrying little truth and being built on complete lies. Many of the statements are being called and proven to not only be wrong but plain

false. To some extent that can be said about a lot of previous presidential candidates, but this time it was not just once or twice and then excused, but it is repeatedly done and continued to be backed by the president even when he is proven wrong. His campaign was built on feelings with little knowledge or facts to back it up. These statements were often made fun of by many people, but the laughter got stuck when the result during the election night started to come

our belief, we can now simply choose to neglect it and look for another fact or statement that shows the opposite. The amount of facts and ideas that now exist so close to everyone might not be the problem itself, but rather the ability to question and to debate them before using it in arguments. Of course it is not possible to have a critical thinking in everything we hear and take in, it would be hard to constantly question everything and think through

is taking a hit by feelings and thoughts could be drawn to the current situation in the international context. When the feeling of insecurity of all the happenings in the world it is easier to react on instincts and feelings rather than keeping calm and use your knowledge and be rational. Earlier we could see big black headlines in newspapers and hear about terrible happenings on the news on the radio and television. Now you are

also being fed with countless of pictures and stories in your social medias every day, one worse than the other. Some of them are true, some of them are not, but few care about going to the bottom with many of these stories, it is much easier to either simply believe them or dismiss them. Maybe it is not a problem with knowledge, but rather our ability to be critical



in. Being factually correct and having statements built on facts and truths does not seem to matter anymore to become the most powerful man on the planet.

Even though we live in a time with knowledge closer to each and every one of us, it still does not matter when people feel something opposite to the facts. If we are faced with a fact that counters

every possible aspect in your everyday life. Sometimes though, we need to stop and think about what we actually are reading or taking in as facts. All this has led into a discussion today where we are seeing the rise of "alternative facts" and "fake news" getting an increasingly amount of space in our society.

One reason of why knowledge

of what we hear and read. In hard times we rather go with our instincts, thoughts and feelings than with facts and logic, even though it is more important than ever to do so.

Text: Karl-Jacob Ingvarsson
Photo: Wikipedia Commons & Pexels

WILMA

WOMEN IN LUND MENTOR ASSOCIATION

One of the reasons why Charlotte Brontë's novel *Jane Eyre* is one of my favorite classics is due to Brontë's accurate, well shaped and genuine character, Jane Eyre. She is an intelligent and fair-minded young woman from the Victorian era who is constantly compelled to contend with inequality and oppression. *"I longed for a power of vision which might overpass that limit; which might reach the busy world, towns, regions*

full of life I had heard of but never seen: that I desired more of practical experience than I possessed; more of intercourse with my kind, of acquaintance with variety of character, than was here within my reach." (*Jane Eyre*). Jane grapples with the difficulty and distress of being a woman during the society of its time. With her fervent beliefs regarding social equality and gender she openly defies the Victorian view upon women. Brontë captures society's lack of acknowledgment of female

independent will and leadership.

It has been almost 200 years since women walked around in corsets during the Victorian era, but female representation and leadership on influential positions in society are still not often found. This however, is something that WILMA opts in changing at Lund University School of Economics and Management (LUSEM). WILMA is a mentor program founded in 2002 with a focus on providing suitable female business mentors to students. Through





networking evenings, inspirational lectures and interactive activities, WILMA stands as a source of inspiration and a possibility to create valuable contacts with the labor market. In addition to that, it's a way of emphasizing the importance of seeing female leadership equal as that of a man's. Leadership should simply be leadership. However, in today's society this is not a matter of course. In other words, WILMA is a well needed committee and a milestone for LundaEkonomerna and the faculty.

According to a study from the World Economic Forum written by Katja Iversen, women's groups or groups focusing and highlighting on female rights are a path to sustainable economic development. These movements, including everything from business associations to mentor programs, fortifies the view upon gender representation. These results may sound obvious and self-evident,

yet are still far from achieved. Hence I wanted to shed light to the work done by WILMA for the students here at LUSEM. I talked with the Events Coordinator, Ebba Schollin, and the External Relations Coordinator, Elin Gabriellsson, at WILMA.

What do you believe is the most important part of the existence of WILMA?

Elin: Even though we live in Sweden, one of the world's most equal countries, we still need to keep on striving for maintaining and constantly improving our society. The existence of WILMA enhances the school's feminism by making female business more visible. It also inspires young women and men to believe that nothing is impossible, no matter sex. To emphasize the equal worth of all students can both inspire and develop.

Ebba: I find that the most impor-

tant function with WILMA is that it gives you the

opportunity to personal guidance. As a student one usually has a lot of questions and speculations regarding both how to manage one's private life and with one's vocational goals. It's a great opportunity to be able to keep contact with a person who has gone through some of this, for example balancing family with senior positions. Every time I have met my mentor, Susan, I am consumed by inspiration. That I tell you, is an awesome feeling!

Why should one be a part of WILMA and apply for the mentor program?

Elin: To be able to develop as a person, to be inspired by others and make valuable contacts with the industry. Through the mentor program, one can start to build a bridge to one's future working life by receiving valuable guidance.

But, most of all, it is a relaxed and fun way to learn from others and establish contacts!

Ebba: I want to start by reformulating this question to "Why should one not be a part of WILMA?" There are no disadvantages with the membership. One can only win from it! You are given the opportunity to establish contacts with amazing women, who are all notable in their areas. In addition to that, you integrate with other students from different semesters or field of studies. Lastly, it's a lot of fun and an amazing possibility to get out of one's comfort zone.

This is a great milestone and future thinking project for LundaEkonomerna, what are your hopes for the future of WILMA?

Elin: I hope that we can continue

to develop and carry on with this fantastic foundation which WILMA stands on. Sadly, not all the students at LUSEM know that WILMA exists. My hope is that many more will be aware of the existence of WILMA and be a part of it! It's all about administering and improving the concept. Hopefully, WILMA will be a great network consisting of both previous and active adepts and mentors.

Ebba: The prospect I'm hoping for is that WILMA would become a natural part of a student's time here at LUSEM. The majority applies to Lund University just because of their visions and ambition of the future. It can't get more "real" than WILMA's connection establishment. This is a great first leap into your future working life! And of course, it would be great if we would succeed in building a vast alumni

network. Think of the strength and possibilities the members of WILMA would possess? Amazing!

Thank you for sharing your thoughts and hopes!

Becoming a WILMA-adept can be a life changing decision, so don't forget to apply before the 26th of February! It goes without saying that this great opportunity is open for female as well as male students. While you're at it, why don't you dive into Jane Eyre and experience Jane's thoughts? Jane's mind will give you an insight in how closely related our worlds are, despite the 200 years. I'm positive that Jane Eyre would have joined WILMA if she had the opportunity, so why don't you?

Text: Elvira Eugenea Eriksson
Photo: Johanna Delshammar



LOST IN THE LE JUNGLE?

Are you feeling lost in the jungle of LundaEkonomerna?

Worry no more. Here is the ultimate guide for you! And don't forget that you can read more on www.lundaekonomerna.se!



GENERAL

The Board The board is the highest executive body of LundaEkonomerna. It consists of five full-time and four half-time who together implement the decisions made in the General Council and has ultimate responsibility for daily operations. You are welcome to visit us in Skånis!

The General Council The General Council is the highest decision making body of LundaEkonomerna. The council takes all the major strategic and financial decisions, appoints the board and approves budgets and annual reports. The council also appoints all committee chairpersons, the Nominations Committee and much more.

The Nominations Committee The nominations committee is responsible for interviewing all candidates for the collegial positions in Lundaekonomerna. The Nominations committee is also tasked with interviewing the candidates for the board.



Quartermaster We aim to cross-border the committees within LundaEkonomerna, making the whole student union work more as one. Also, we are responsible for the maintenance in and around Skånis, our beloved home.

EDUCATION

ÖLM Öresund; Linking Minds is an exciting case competition where 20 students from Lund and 20 students from Copenhagen Business School have the unique opportunity to establish international contact and develop their team working, public speaking and case solving skills. This is the optimal event for you who want to learn more about case solving and are willing to make international connections.



Marketing Group Marketing Group is the most creative committee within LundaEkonomerna! We consist of 13 members and our job is to provide the other committees with marketing material and photos from their events for example. We work a lot in the background, but we love it!

Case Academy Case Academy is one of the smaller committees of LundaEkonomerna but with the biggest purpose (we may be biased in this opinion). We provide case training, coffee and everything else the students need in order to win case competitions and nail job interviews!



Entrepreneurship Committee The Entrepreneurship Committee aims to support aspiring student entrepreneurs, rookies to professionals, providing access to start-up knowledge and experience, as well as a network of people with similar interest and goals. Watch out for our Boot Camp event that is coming up soon!

Education Committee The Education Committee represents the students on LUSEM. Our mission is to educate, inform and improve all aspects of the education by being the link between the students and the school. The committee consists of 17 members with representatives for each department. We also arrange lectures and workshops and conduct a large annual survey called the 'Speak Up Days'.



IT Project The IT Project is an initiative run by LundaEkonomerna to bring the IT students within Lunds University together. We aim to bring students with different backgrounds together that share a common interest in IT and do so by facilitating networking and knowledge-sharing activities.

SOCIAL

LE Band We are the committee who makes sure that everyone has something to dance and sing along to at LundaEkonomernas event. If you are interested in music and love to perform we will have a few opening positions this semester. So, keep your eyes and ears open!



The Novice Committee The Novice Committee consists of 12 members that work throughout the year to plan and form the Novice Weeks that starts both of the semesters at LUSEM.

Our main goal is to give all the new students at LUSEM a warm welcome and make everyone immediately feel at home when starting their studies in Lund! The Novice Week Fall 2017 will take place during the 21-26th of August. During this spring there will be fadder auditions - something you do not want to miss!

Nådiga Lundtan Since you're reading this, you probably know what we do. Nådiga Lundtan is the student magazine of LundaEkonomerna. Our work is done by our writers, reporters and our art director. The magazine is published three times per semester and continuously on our webpage: www.lundtan.lundaekonomerna.se.



Sexmästeriet Hi there! We are Sexmästeriet and we are the ones who make sure that all of LundaEkonomerna's sittnings are executed in the best possible way. If you want to come and play with us this spring just let us know! It is the perfect opportunity to make new friends, to learn more about the union and to have lots and lots of fun!

The Vieri Project We are four members responsible for the internal events within the union. We arrange everything from activity days to parties and smaller events, such as Active Members Day and Astrogalan. This is done with the purpose of thanking the Active Members for their hard work.



Light Light has two main goals we hope to achieve, creating positive change for people, especially in Lund and educate and inspire LundaEkonomer about how they can achieve this, and what personal tools can facilitate it. We do this by organizing soup kitchens for the homeless, a gift collection for needy children, workshops and lectures.

Master Committee Master Committee consists of seven committee members that work together to plan and host social events throughout the school year aimed at Master's students at LUSEM. During the year we arrange monthly After Schools, sittings after exam periods and our biggest event Graduation Gala at the end of the year.



Social Committee The Social Committee is devoted to make the social life for our members more fun and rewarding. To achieve this we create various events throughout the year. The events that we arrange vary from sporting events to classic Lund parties. Our committee consists of for example Event Coordinators who plan and run all parties and Sport Coordinators who hold our weekly sporting activities such as football and cheerleading. We will be recruiting later on the semester so keep your eyes open if you want to be part of this amazing committee!

LIW Every year LIW invites business students from all around the world to visit Lund. During the week both international and Swedish students will participate in cultural, social and business related events. Dinners and parties will be arranged, giving the opportunity to mingle with other students and experience the well-known legend of Lund's student life. Want to join us? We are currently looking for hosts!



Vinterbalen The committee of Vinterbalen arranges LundaEkonomerna's annual ball. One of the biggest celebrations in Lund and LundaEkonomerna's largest social event. Step into AF-Borgen and experience the magic inside its walls. We want to give you a one of a kind memory that will follow you through your life. A night you can look back on and remember with joy and happiness! Committee will be recruited this spring!

CAREER

Corporate Challenge Corporate Challenge is an active career fair that is being arranged once a year in early fall, this year 4th of October. The idea behind the event is that students are being matched with their dream-companies to meet and get to know each other during relaxed conditions by performing activities and ending the day with a big banquet.



WILMA Women in Lund Mentor Association As an adept in WILMA you will get the opportunity to learn from a successful business mentor, network with people from various industries and participate in workshops exclusive for our network-members.

LEST This fairly new committee, Lund Economics Stockholm Tour, consists of a Project Leader and Corporate Relations-, Marketing-, Logistics-, as well as Student Coordinators, that are excited to organize a 3 days trip to Stockholm. LundaEkonomerna-students that are passionate about economics should therefore, **SAVE THE DATES** from the 7th-10th of May 2017 for a trip that can kick-start your career!



eee2017 The eee-days is the biggest project in LundaEkonomerna and yearly arrange the biggest career fair in the nordic region for business, economics and IT students. The fair is at the end of February each year and the committee of eee is recruited first week of the autumn semester and consists of 15 people working with everything from company relations to marketing. Being a part of the eeeFamily is developing and alot of fun!

Sales Team Sales Team is a newly founded committee within LundaEkonomerna. Sales Team consist of group of six people who strive to create new connections between the students of LUSEM and future employers. Would you like to talk to the dream company on behalf of LundaEkonomerna? **JOIN THE TEAM!** Recruitment in May.



LEBT Lund European Business Tour is committee which arranges a yearly week-long trip in November, where a delegation of 40 top performing students have the chance to meet and connect with top employers across chosen cities in Europe. **LEBT** is working towards getting students to meet interesting companies that work internationally in a global market.

KICC The mission of KPMG International Case Competition is to arrange a professional and fun case competition where students get the opportunity to challenge themselves. With this competition we want students to get inspired and feel that the sky is the limit. Committee is recruited this spring!



Samday Samday is the only committee in LundaEkonomerna leading a career event only for informatic students, which takes place on 29 March 2017. The concept is based on recruitment, where our aim is to help students to gain a greater insight into what is required and expected of those of future employers. At the same time our goal is to also assist and facilitate companies to find suitable candidates for any services.

Corporate Relations Committee The Corporate Relations Committee is one of the committees that arranges most events each year. Our main purpose is to create a bridge between the students and the corporate world so the members of the union can get a head start on their future career. If you would like to be a part of the CRC-family we will be recruiting 8 new members in April/May!



STUDENTAFTON WITH ANDERS KOMPASS

Signing up for Studentafton I didn't really know what to expect – I had never been before and didn't know much about the speaker of the night – Anders Kompass. But I was not disappointed.

Before choosing to attend Studentafton all I really knew about it was that Fredrik Reinfeldt was hosted as a guest last semester. Studentafton is in their own definition “an independent forum for speech and debate”. They have since their founding in 1905 hosted a wide variety of guests, which have led to both debates and concerts. People have gathered at their events to “honor the tradition of sustaining freedom of speech”. A selection of prior guests includes Will Ferrell, Anna Lindh and Ingvar Kamprad.

As I said earlier I didn't know much about the speaker either – Anders Kompass. To be completely honest I couldn't remember hearing the name anywhere, I jokingly told some of my friends that it was the guy who invented the compass (to my surprise some of them took my word for it, for

trivia, the compass was invented sometime during the 11th century). However, after a quick Google search I learned that Anders Kompass was the whistleblower (even though he doesn't see himself as one) who exposed the UN

the unravelling of these events a couple of years ago, and that I was very surprised: how could something like this happen in the UN, are they not supposed to be the good force in the world? The UN responded to the incident



for trying to cover up that French peacekeeping troops had traded food and supplies for sexual favors with boys and girls ranging from ages eight and fifteen. After learning who he is my interest for the event increased drastically. I remember reading about

with conducting a predetermined internal investigation which ended with Anders being suspended for “breaking protocol”.

Fast forward to the time of the event. The city hall (where Studentafton is being hosted) was full



Anders Kompass speaking at Studentafton

– tickets were sold out. The event started with the hostess welcoming everyone and going through the schedule of the evening; first Anders would hold a short speech, then the moderator would ask Anders some predetermined questions and then the event would end with questions from the audience. Secondly, she briefly

introduced both Anders and the moderator of the evening.

Finally, the big moment had arrived – with Anders being the big moment. As planned he opened with a short address, talking about where we (the world) are headed and how important it is to learn from previous mistakes. He fin-

ished with a quote from his own role model Dag Hammarskjöld – stating the importance for the UN to never stop evolving – and

that the reason for his own suspension was because of this major flaw in the UN as an organization today. It was met with a long round of applause – to which Anders responded with: “That’s a very warm welcome for an old Uppsala student” followed by laughter.

After finishing his speech, it was time for the moderated questions. Anders was asked about his youth, how he got into working for the UN, his thoughts about the UN today and to sum up how everything happened back when he was suspended. He explained that after going for his exchange during his time at Uppsala he never really returned – he looked at his field work in Guatemala, Mexico



and Colombia (to name a few) as a prolonging of his exchange year – in short, an exchange term that never really ended.

He calmly told us about sitting down with the FARC guerilla in the middle of nowhere discussing their situation and any messages they wanted to pass along. Within an hour, he would be back in Bogotá having discussions with the wealthiest business elite in the country, including the president. When he talked about all the horrors he had seen around the world, you could hear his voice change – it was like he experienced everything one more time. You could hear the anger and desperation at the tip of his tongue. He once again stressed the importance to learn from past mistakes.

I wouldn't say Anders was very eager to tell us about the whistleblowing incident (probably for

telling it a countless number of times) but he did nonetheless. We were told that after receiving the report about the sexual assault he turned to the French government so they could put a stop to it as soon as possible (which they did). The UN didn't like this – they claimed he had leaked the report (which would be true if he had given it to a media outlet) and thus they launched the internal investigation that would lead to Anders suspension. But Anders decided to appeal the sentence which made the records and the report public. This is what made it accessible to the media, which rapidly evolved into global news and started the worldwide outrage against the UN. After facing heavy criticism worldwide, the current Secretary-General of the UN Ban Ki-moon appointed an independent panel that processed Anders' appeal. He was cleared of all charges as well as his suspension.

The event ended with audience questions – which was overall a lot better than what you can expect. With the event in hindsight I am very happy that I went and I will certainly attend again. Anders told a very compelling story and if you want further reading or listening you should read his book and listen to his summer talk on P1. You will find information about Studentafton at their website www.studentafton.se or on their Facebook page.

I hope you found this interesting and you should know that this was nothing but a small fraction of an amazing talk by Anders Kompass.

Happy hunting and best regards
Fritjof

Text: Fritjof Bengtsson

Photo: Kollega, Lundagard, Dagens
Verklighet



STOCK MARKETS

THE DOW JONES INDUSTRIAL AVERAGE MILESTONE AND WHAT IT MEANS

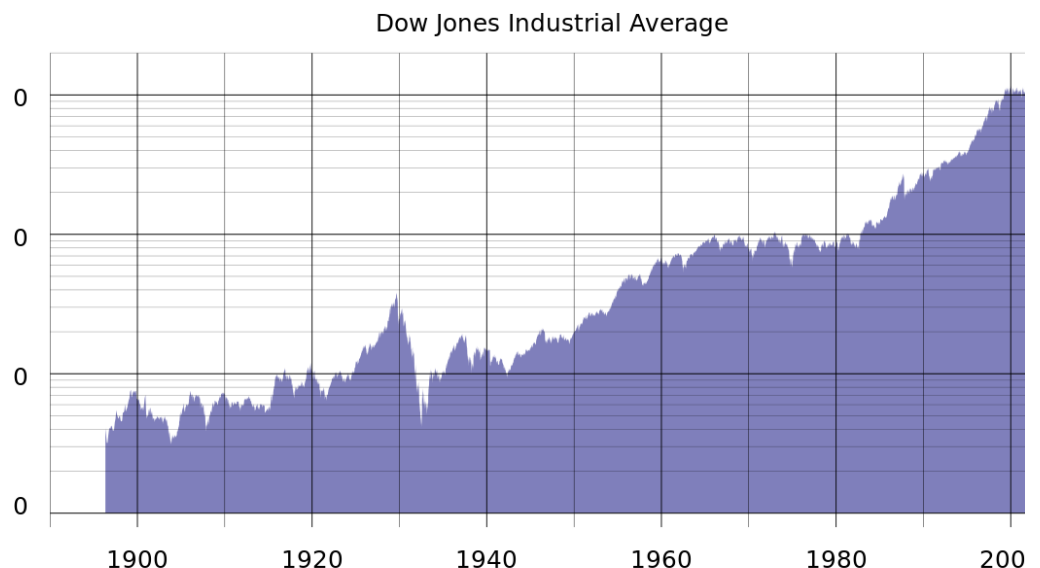
Milestones. A stage or important development in something that marks just how far we have come. It is a word that connotes achievement, struggle and great distance from where we were to where we are today. This is exactly what the Dow Jones milestone of 20,000 points reached on the 25th of January 2017 represents. At this point you may be asking yourselves: what is the Dow Jones? And why are these 20,000 points so great? These are exactly the type of questions I am looking to answer as you read on!

The Dow Jones Industrial Average (DJIA) is a price weighted average of one stock from 30 different companies which are of

great importance and are traded on the New York Stock Exchange (NYSE). By great importance it is meant that the stocks with the highest share prices have the greatest weight in the index. The Dow Jones index is actually a very old one and was invented by Charles Dow in 1896 with its purpose being, simply put, to demonstrate how “good” or “bad” the stock market is, i.e. the

status of the economy in the U.S. In order to calculate this value of the Dow it is necessary to use the Dow Divisor. The Dow is calculated by adding up the prices of the 30 stocks and then dividing that number by the divisor which is actually published daily in The Wall Street Journal.

But what does the Dow Jones reaching 20,000 points signify?



DJIA from 1896 to July 2011



Why are so many people so excited about this milestone? Well, since the Dow Jones is in extent a representation for the U.S. economy this is very good news, as it in simple terms means that investors are becoming more positive about the economy and therefore buying and spending more on stocks, which in turn creates a future expectation of a rise in stock prices. Since the Dow hit rock bottom in 2009 as a consequence of the 2008 financial crises, the Dow has slowly but surely increased since then and for the first time ever reached 20,000!

Although greatly celebrated this milestone has had a lot of controversy around it as many professional investors are skeptical about the Dows 20,000 benchmark

and if it really is an indication of economic growth since the Dow is mainly a representation of the economy in the U.S. However, this being said the benchmark is not a negative one as it is said to lift the spirits of weary investors in the stock market who lost big in the 2008 crises as well as increase the market expectations for the future.

Another important aspect to take into account is that this milestone occurred during the first month of the Trump administration, which means that Donald Trump has not held back on taking credit for this accomplishment. In turn there have been many who have found this controversial as they argue that this milestone was only reached due to the economy that was put in place by the Obama

administration, and that Trump had no part in it. This is obviously subjective depending on whether you believe Trumps administration and recent executive orders have induced an optimistic view on the American economy's future or if this milestone was only made possible thanks to the Obama administration. Either way this milestone is one for the economic history books and possibly more of a psychological achievement for the NYSE than a physical one of profits. But one thing is for sure and that is that it is a positive achievement for the U.S. economy and a step in the right direction!

Text: Jasmine Rafferty

Photo: Wikipedia Commons, Chron

MARIKA CARLSSON

I AM GOD

Marika Carlsson is a comedienne who broke through with the standup performance "A niggers upbringing", which was streamed on SVT Play and seen by over 700,000 viewers last winter, provoking many by its titel. Now she's back with a new standup show called "I am God", in which she addresses the charged topic of religion. She was adopted by a Swedish family during the Ethiopian famine and raised in the Pentecostal Church in Lund to reject homosexuality and put God above all else. Then she fell in love with a woman and put religion away. Can you really joke about sexuality, existentialism, faith and God? Marika believes you can, and should, to raise a discussion. Nådiga Lundtan chats with Marika to inquire

about the show and her opinions today.

As a young woman you were anti-abortion, homophobic and against sex before marriage. Now you have the exact opposite opinion. How did that change?

The Church shaped me as a young girl and I did not question it. It made me extremely judgemental toward people and my surroundings, and worst of all towards myself. Today, I live with a woman and I do not go to church. But this change of opinion wasn't something that happened overnight. There were just new ideas I started gravitating to, once I began questioning my surroundings. I used to judge people, friends even, and then I realised that it doesn't really do anyone any good.

Do you think we should talk more about religion?

Yes, I think so. Religion is interesting, exciting and fun. We comedians have to

push the envelope and talk about things that you do not talk about in everyday life. Difficult, taboo things that are awkward to discuss otherwise. Today there are so many substitutes for religion, I could argue that teachings like mindfulness are a form of religion. I personally don't follow a religion anymore. I'm not against faith or spirituality in any way but I do question the rules and limitations that religion places upon people. I love talking about the subject and questioning it, poking at ideas I don't agree with. That's what I do in the show, with humor.

What was it like growing up as an adopted child in Lund?

Well, I had both good and bad experiences, of course. Where I'm from, there weren't many black kids on the playground. With the university in the centre, I find Lund lacking in diversity sometimes. That causes kids to act out. There were a lot of ugly words thrown my way, to put it mildly. I sometimes struggled in school. My last show "A niggers upbringing" tackled those experiences.



You were involved in the university-life in Lund for a while as well.

Yes! I studied theology for a year and did some acting. Oh, and I hung out a lot at Östgöta and Malmö. Those were the favourites. I know the nation-life well. Good times.

The day after our chat, I am invited to the show. I take a friend and we walk down the aisle to take our seats. I've never been to a standup before, and even though Marika sounds great over the phone, I'm not sure it'll be my cup of tea. Oh, how wrong I am. The second Marika enters the stage, the whole room feels warmer. She connects with the audience right away and they in turn follow her every whim, cheering her on in her performance, laughing with her,

even dancing with her. By the end of the night we are all howling with laughter. She isn't just charismatic anymore, she is actually hilarious — with jokes personal, canny and culturally relevant. She jokes about conservative opinion, especially the attitude towards homosexuality. But there is never any humiliation or slander of Christianity. In the center of the story is Marika Carlsson's own journey from what she describes as a "fundamentalist" young pentecostal who preaches to her friends in class as a child, to the Marika who leaves the church to fight the opinion on homosexuality with humor. The anecdotes are very entertaining. As we walk out of the theatre by the end of the night, all I can think of is how it takes a person of true valour to actively transform her own difficult experiences into

gut-wrenching laughter for her audience, and success for herself.

"I am god" runs tours around Sweden in the upcoming months. Catch it. Laugh with it. Learn from it.

Text: Amel Salam

Photo: Peter Knutsson Häsin



WILHELM VON HUMBOLDT AND EDUCATION



Inspector's page
Thomas Kalling
Inspector

You might not have heard of Wilhelm von Humboldt, and you might not care. But his ideas about the governance of higher education have been on the topical agenda on and off for more than 200 years. von Humboldt was something of a renaissance man. A linguist by trade, but otherwise a ubiquitous figure in Prussian government administration and embassies around Europe. In 1809 he was given the assignment by the king to reform German education, and the resulting principles and virtues are still debated and praised as well as criticised.

Among these ideas was, fundamentally, the idea of *bildung* – that education has a value in its own right, and that education shouldn't just be seen as getting ready for the job market. Worth thinking of days like these, when

most of us see education as getting access to a toolbox (or worse, a mere diploma). To von Humboldt this was true too, but he rather suggested education should mean a chance to be absorbed into the wider society and the history of the nation. von Humboldt also strongly emphasised the connection between research and education. A professor should be able to do both. This

also results in what some of us connect most strongly with von Humboldt: that research and educational programmes typically have to be organised in matrixes and therefore requi-

res extensive coordination across subject areas. Being a Humboldt university, therefore, is difficult, simple as that. Nonetheless, von Humboldt also suggested students and professors alike should have a great degree of freedom to design their studies and their work. So-called *lehr- und lehrn-freiheit*. A student could design his or her studies as they wished, and the teacher didn't have to abide by strict rules formulated by government. The logical extension of this was "the difficult to get in, difficult to get out" principle. The university wasn't for everybody but if you got in you had significant leeway to structure your studies and your work.

When we're on form (we're not always), Lund University is a good representation of an operational

Humboldt university. You name a subject, and we have a department for it. We're comprehensive all right. When we follow the principles for processes of student admission and professorial recruitment, we're humboldtian (we don't always hire that way, sad to say. And studies nowadays is not so much a matter of a need of educated people but a way to treat unemployment among the youth).

"Lund University is a good representation of an operational Humboldt university."

Although our education programmes nowadays are quite strictly pre-designed, one cannot

complain about the freedom of professors – even if the reforms over the last two decades have taken from basic and given to applied research.

However, another thing that has become emblematic of humboldtian universities over the last half century or so is that they rarely operate in political and financial contexts where cutting edge research can take place – they do spawn critical, reflective and enlightened citizens, primarily, when they function. And hence the number of Nobel Prizes awarded to humboldtian universities is declining – and sad to say, that's another feature that we at Lund University share.

Text: Thomas Kalling
Photo: Jennier Annvik



LundaEkonomerna
LUSEM Student Union

DO YOU WANT TO BE SEEN IN LUNDTAN?

CONTACT US AT

editor.lundtan@lundaekonomerna.se



PRESIDENT

Charlie Widenfors

Lund is often associated with different kinds of festivities but the student life is much more than that. However, it's not only the students that know how to celebrate, the University

Today LundaEkonomernas biggest event of the year starts. It is once again time for students, companies and staffer to invade our school for two days of the countless opportunities. It is time for the eee fair of 2017.

It is amazing to see the fair shaping in during the days before, completing the work that has involved 200 lundaekonomer during the past year. In every corner, you can see someone in a blue shirt preparing their part of this year's fair, always with a smile on their face.

It is fantastic to see how much eee has grown over the years and how much its concept has developed. It is now the largest career fair for business, economics and IT students in the Nordic region and this year almost 80 companies will visit. This is truly an opportunity that attracts so many different companies and students and when I look through this year's catalog I am convinced that this fair has something for everyone. As a student, it does not matter which semester you are at. Here you can meet with companies who are looking for students from different tracks for full time jobs, summer jobs, internships and part time jobs.

Another fantastic thing is that during eee a lot of former students comes back to LUSEM, now as representatives for their employers. It is the best living proof of

is not bad themselves. This year Lund University is celebrating 350 years, which is quite unique and the University wishes to celebrate this properly. The celebration goes on for over a year with many events throughout the celebration. The year is filled with much more than festivities of course, the University wants to bring attention to the research, education, collaborations and innovations that makes the university one of the top 100 universities in the world. The University offers unique courses and seminar series, as well as different exhibitions and activities for children. Some argue that the money spent on all the different festivities could be better spent on education. Some say it's part of the culture in Lund to celebrate properly, that is what makes the university and the student life unique. To be honest, I can't really make up my own mind. As president of a student union I wish that as much resources as possible were allocated to improving the education, but the 350 years celebration is much more than festivities and 350 years is definitely worth celebrating. No matter if the University spends too much resources on this celebration or not is definitely worth taking part of. I advise everyone to check out the university's 180 pages long celebration guide. There is something for everyone, so take part in what the University celebration has to offer.

much opportunities that is given to you when study at this school, and also that eee is the tool to use to make your dream job reality.

This year's theme of the fair is breaking barriers, and it feels already in the atmosphere during the opening ceremony that this is exactly what will happen during the next two days. Because when you mix LUSEM students with companies from different sectors and industries in an interactive environment the result is nothing else but success.



VICE PRESIDENT

Louise Söderqvist

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